



# **NEIGHBOURHOOD DEVELOPMENT PLAN**

*For The Parish Of Portreath*

# BUSINESS & ECONOMY GROUP



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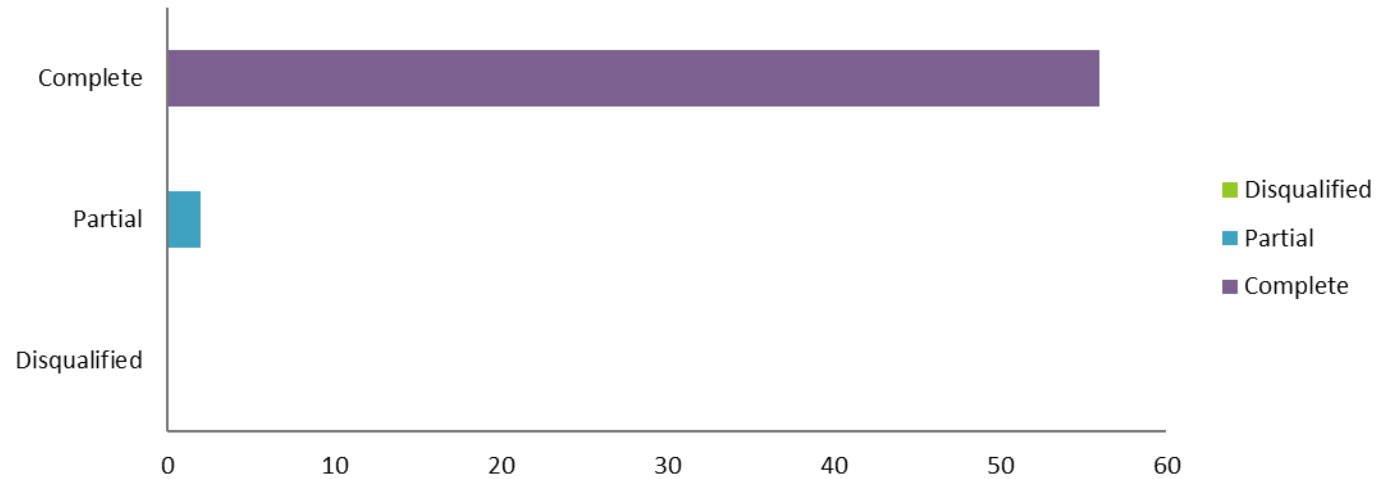
# WELCOME

## Agenda

- Introduction
- Presentation of survey results
- Guest speaker – Julian Cowans
- Discuss the formation of a local business forum
- AOB
- Thanks and forthcoming events



# SURVEY RESULTS

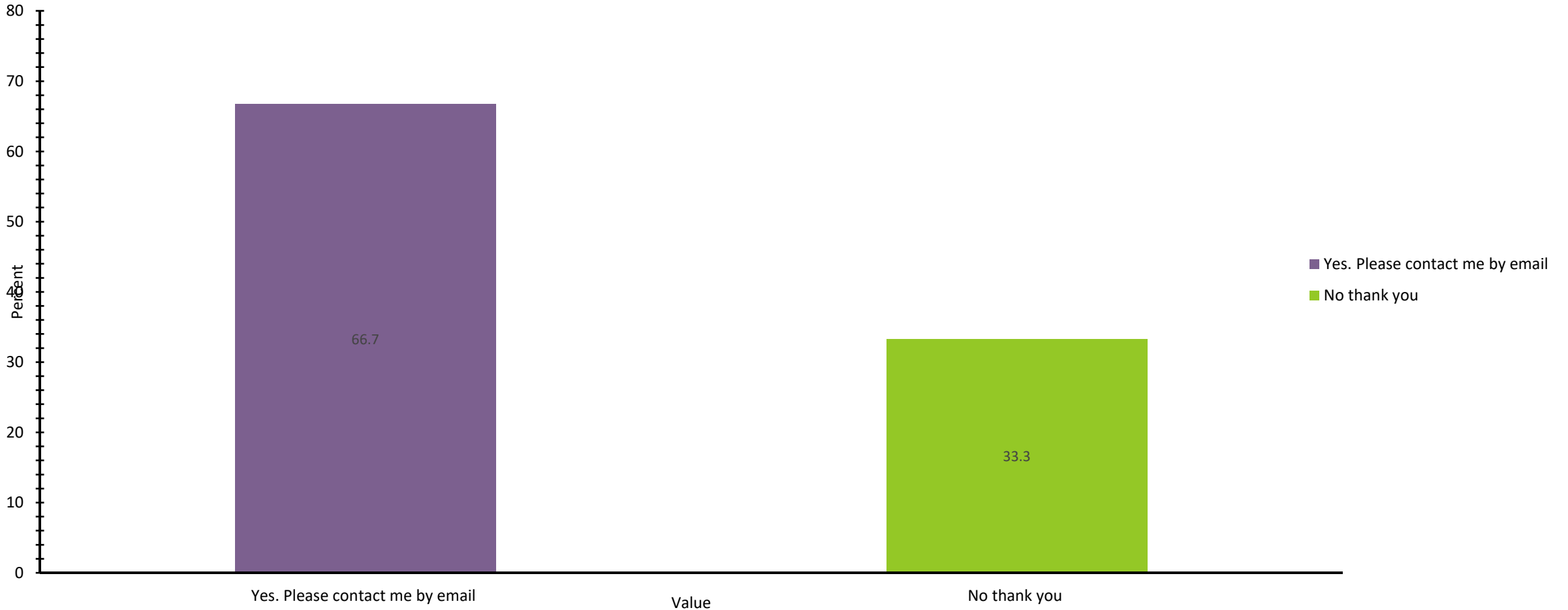


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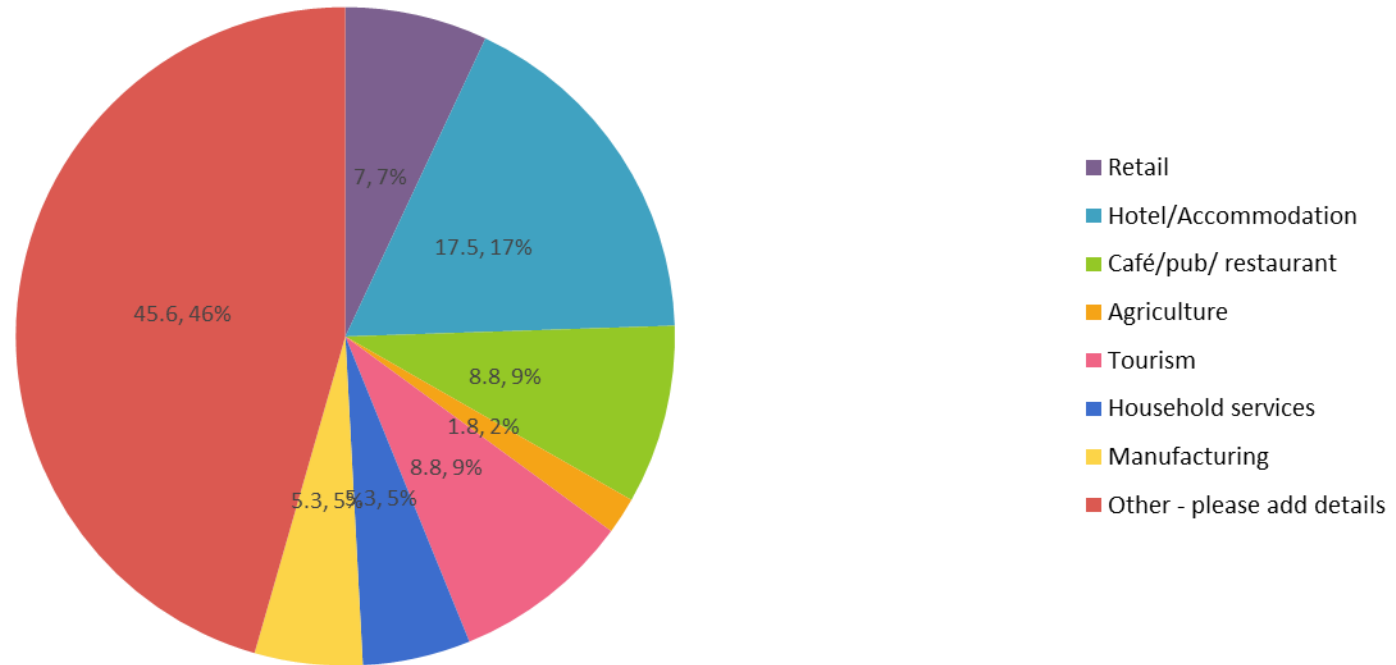
	Count	Percent
Complete	56	96.6
Partial	2	3.4
Disqualified	0	0
Totals	58	

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# WANT TO BE NOTIFIED OF ANY INITIATIVES RESULTING FROM THE OUTCOME OF THIS SURVEY?

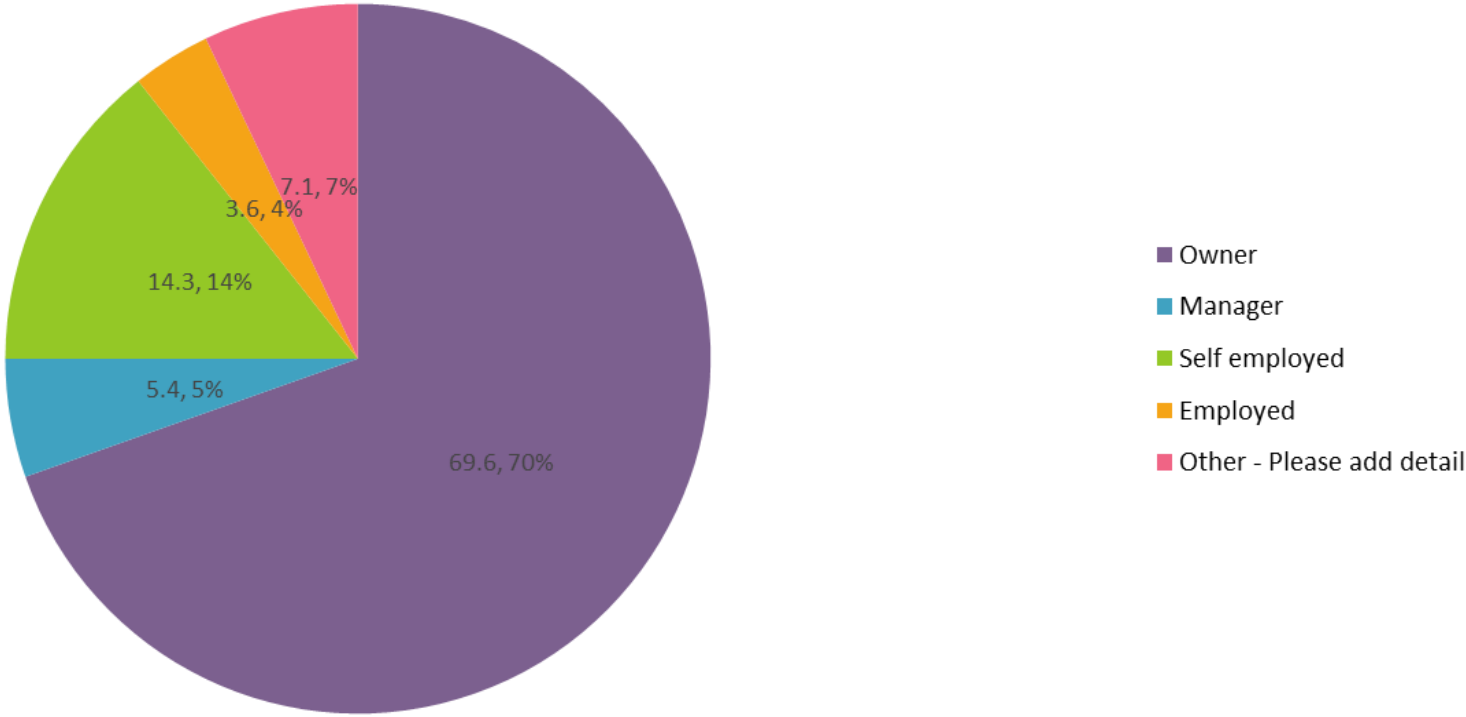


# TYPES OF BUSINESS





# ROLE IN BUSINESS



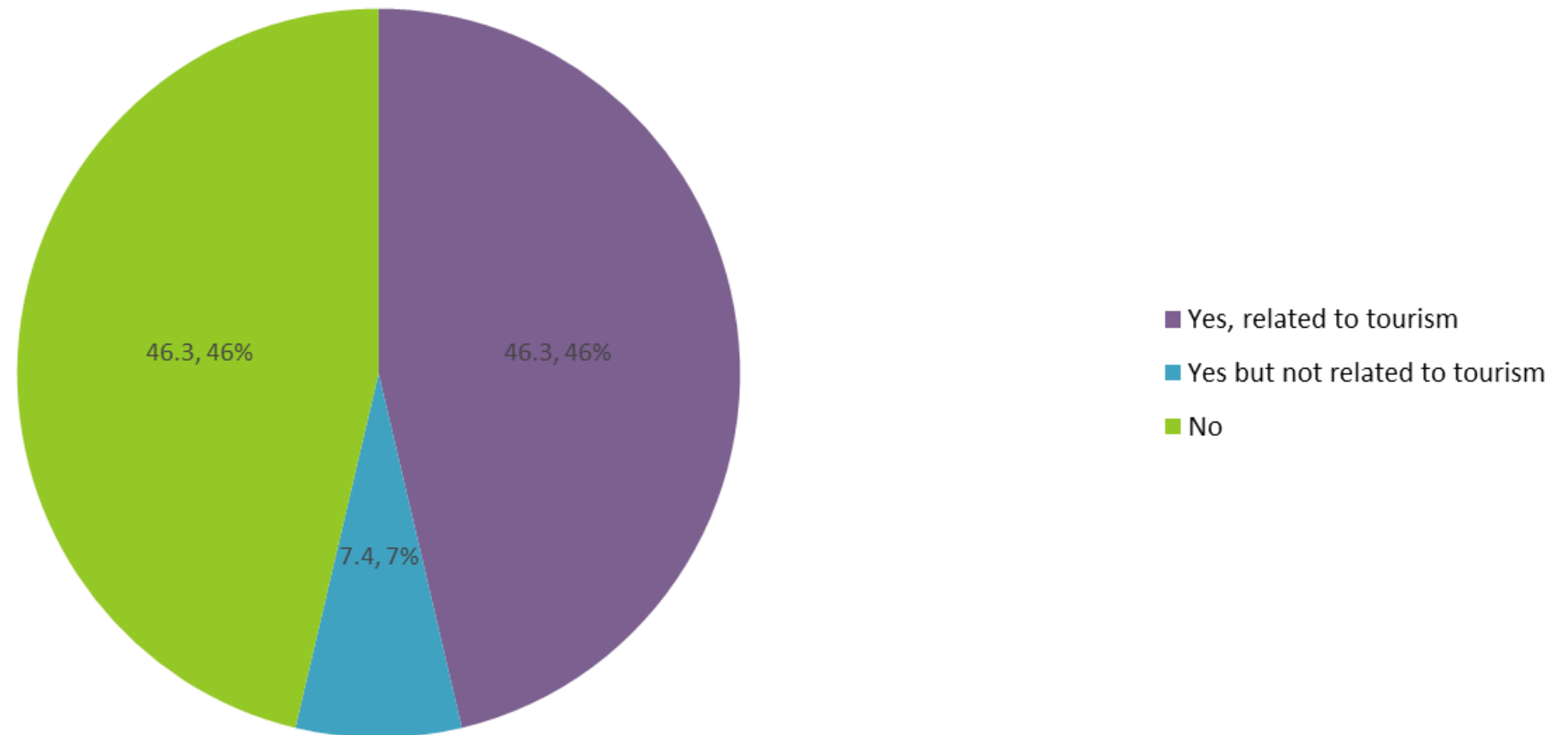
Others: Partner, Consultee on trails, Honorary Secretary









# WHERE IS YOUR MARKET?



# DOES YOUR BUSINESS PEAK IN HOLIDAY SEASON?











# WHERE DO YOU WORK FROM?

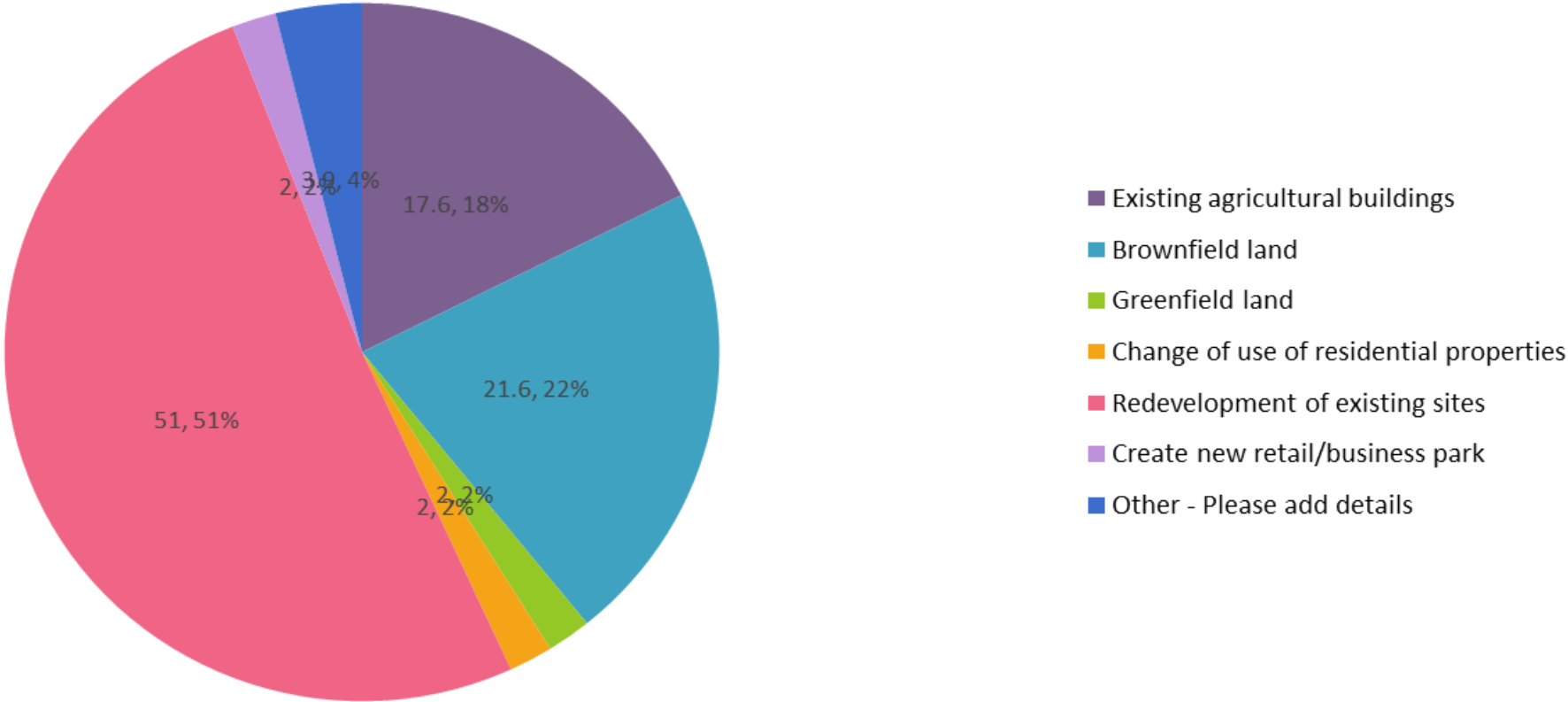
Value		Percent	Count
Home		40.0%	22
Shared space		1.8%	1
Owned business premises		30.9%	17
Rented premises		9.1%	5
Leased premises		7.3%	4
Other - please add details		10.9%	6
<b>Totals</b>			55

Other - please add details	Count
Around the village	1
Bought building plots	1
Mobile	1
Not applicable	1
Totals	4

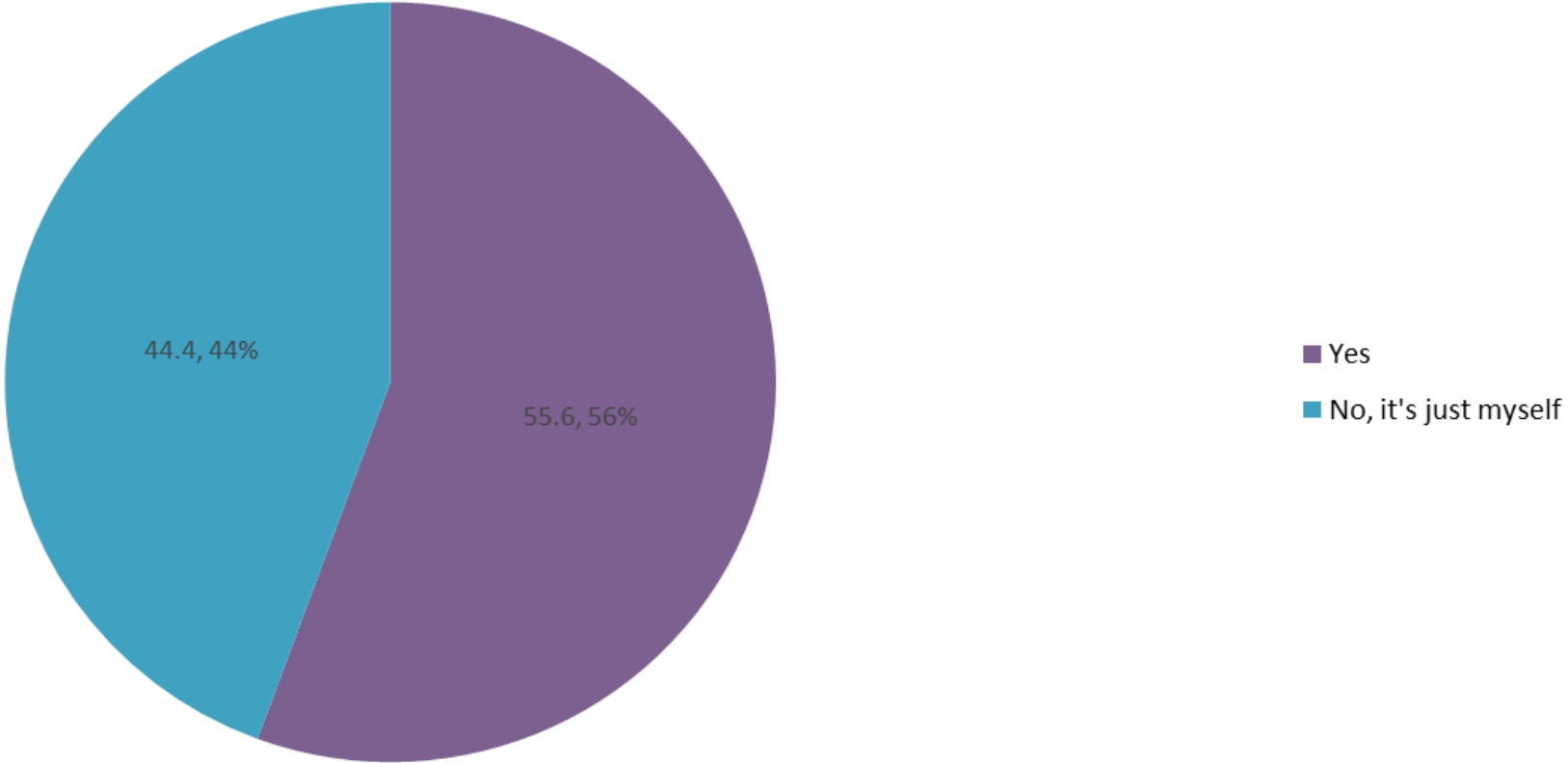
# ARE YOU LIKELY TO NEED ADDITIONAL SPACE IN THE NEXT 5 YRS?

Value		Percent	Count
Flexible/shared office		1.9%	1
Independent office		5.6%	3
Workshop		1.9%	1
Retail space		1.9%	1
Studio		1.9%	1
Land/yard		3.7%	2
Not expecting to need additional space		72.2%	39
Other - Please add details : Holiday cottages retail/workshop/ storage container/ can't afford		11.1%	6
<b>Totals</b>			54

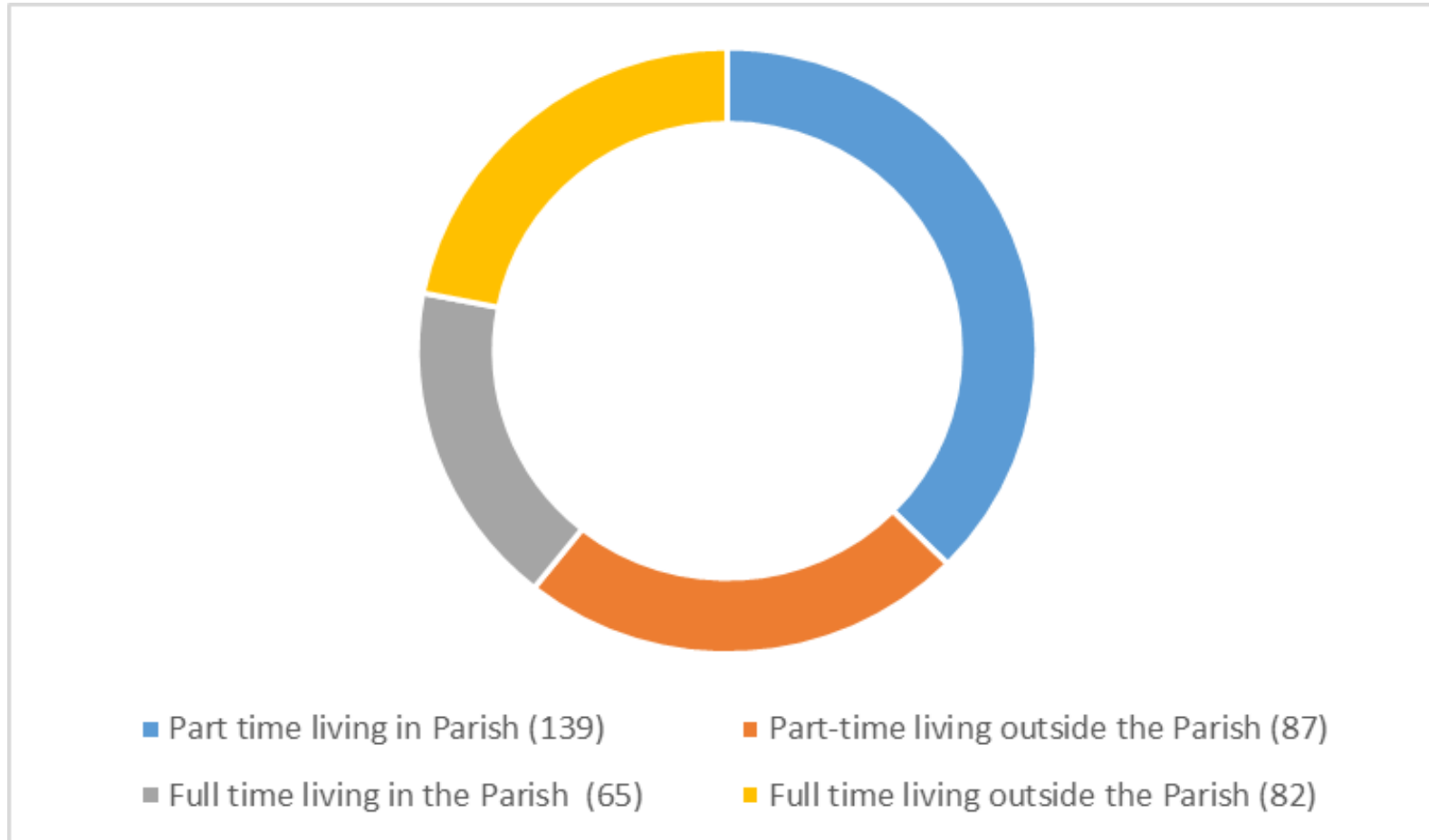
# WHERE WOULD YOU PREFER TO SEE ANY NEW BUSINESS DEVELOPMENT?



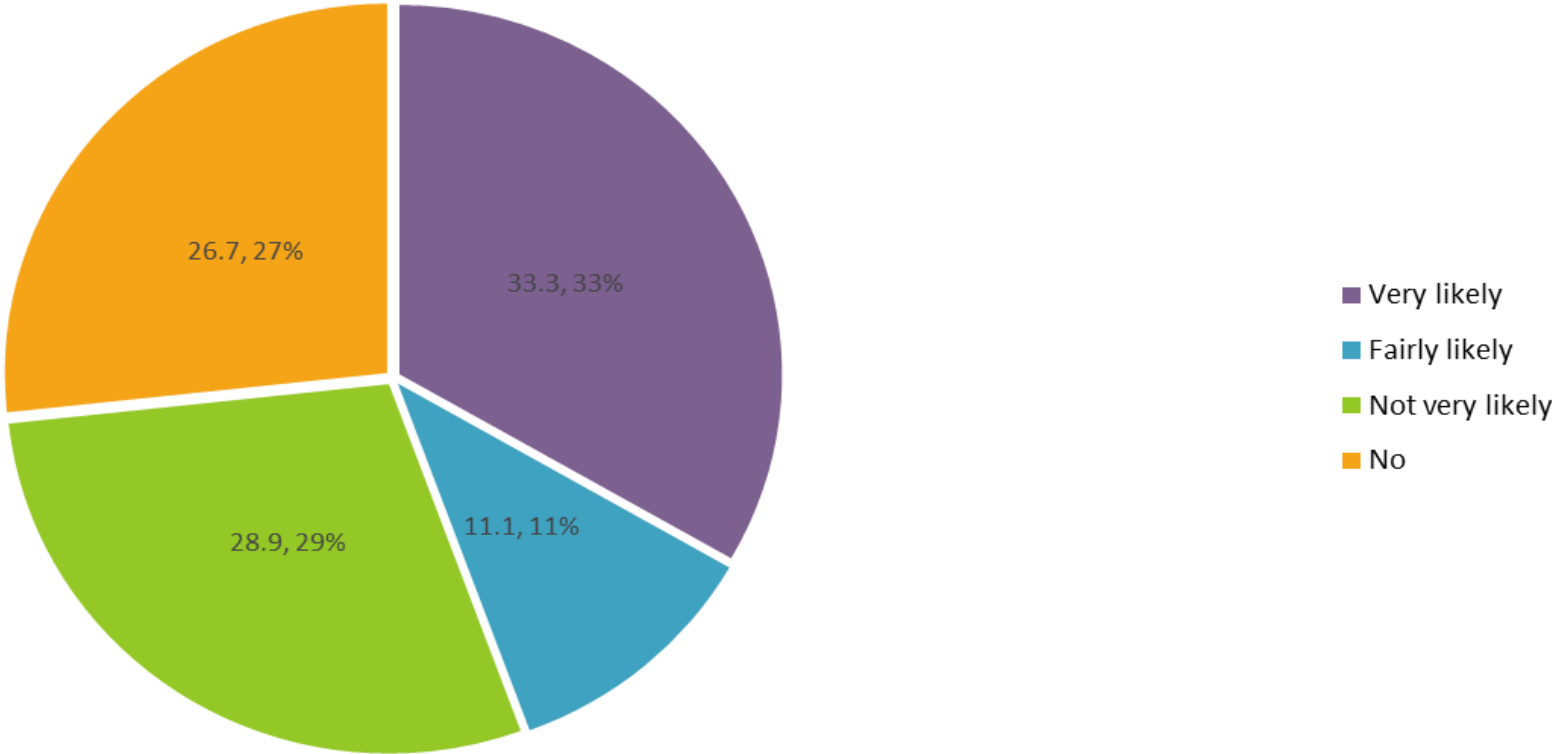
# DO YOU HAVE ANY EMPLOYEES?



# HOW MANY PEOPLE DO YOU EMPLOY?








# ARE YOU LIKELY TO NEED MORE STAFF OVER THE NEXT 5 YEARS?





# WHY DID YOU CHOOSE PORTREATH PARISH FOR YOUR BUSINESS?










Value		Percent	Count
Because I live nearby		60.0%	27
Availability of premises		13.3%	6
Cost of premises		2.2%	1
Environment and setting suits my busines		11.1%	5
Other - Please add details		13.3%	6
<b>Totals</b>			45

Other - Please add details	Count
Because portreath is ideal for holiday lodges and the site I bought	1
Live here	1
There has always been an early years setting in the village to serve the local families.	1
Work from home	1
i live here and its the only way i can afford to stay	1
to provide a service on the beach	1
<b>Totals</b>	6

## WE THEN ASKED THREE QUESTIONS:

- What could be better done to support your business?
- Are there any specific planning policies that you would like to see in place to help your business?
- Is there anything else that you would like to mention?

# WHAT COULD BE DONE TO BETTER SUPPORT YOUR BUSINESS?

Value		Percent	Count
Better broadband		40.9%	18
Improved mobile reception		29.5%	13
Improved transport links		27.3%	12
Housing for yourself/employees		4.5%	2
Parking		29.5%	13
A support group to represent the interests of local businesses		31.8%	14
Local professional support services such as accounting		13.6%	6
Lower business rates		18.2%	8
Other - Please add details		11.4%	5

Other - Please add details Count

Green space improvement and upkeep, welcoming signage, pretty areas, Xmas lights around harbour areas

1

Parking and reduce seasonal dog ban hours on beach

1

# A NUMBER OF KEY THEMES EVOLVED

- Broadband and mobile reception
- Parking
- Support Group for Businesses
- Transport links
- Planning policy for holiday homes
- Flood mitigation/building on higher ground or not.
- Dog restrictions on beach.
- Opportunities to encourage and promote local businesses.
- Communal spaces.
- More support for businesses.
- Enhancing the Parish and encouraging visitors.

# NEXT STEPS

We will need to explore the responses to the survey and any comments that you may have.

The NDP will be looking to propose planning policies based on your opinions.

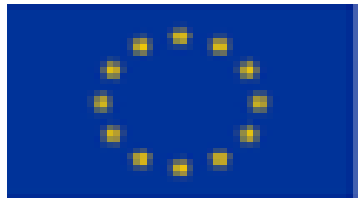
## ANY QUESTIONS?



# Julian Cowans

**Programme Manager, Superfast Cornwall  
Cornwall Development Company**

[www.superfastcornwall.org](http://www.superfastcornwall.org)



**European Union**  
European Regional  
Development Fund



**Funded by  
UK Government**

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Additional information from Survey  
(For reference only. 3 following slides not shown)

# SPECIFIC PLANNING POLICIES

## Suggestions included:

- Changing holiday restrictions into residential should be encouraged
- Enforce holiday restrictions to prevent communities expanding without any control
- Seasonal dog ban on beach. Extend evening and reduce morning restrictions.
- Portreath car park needs to work with local businesses rather than against them. This would be in everyone's interest.
- Availability of parking is a limiting factor for local businesses.
- Parking charges discourage visitors.
- Planning permission should be considered on a case by case basis and applications that help local businesses to grow should be supported.

# ADDITIONAL COMMENTS

- Build on higher ground to avoid adding new properties to flood risk areas.
- Protect Bridge from hillside development and preserve beauty.
- Village shop great for its opening hours but would like to see more local produce sold
- Monthly markets to promote self employed/local businesses,
- Encourage buying and selling local produce and help expand local tourist trade.
- Another survey that will achieve nothing. Portreath was lovely 50 year ago.
- Shared office space for the many small businesses in Portreath.
- Community Centre available to all.

# ADDITIONAL COMMENTS continued:

- Develop existing unused sites in the village of Portreath such as along harbour wall and old PCs.
- Dog ban on beach has a huge impact on local businesses.
- Parking issues in the summer, particularly for the pre-school.
- Parking generally.
- Could alternative parking on North Cliffs be promoted with better signage etc?
- Congestion around car park entrance on busy days.